

**Executive Report for Dr. Hector Gonzales**  
**SOUTHWEST TEXAS JUNIOR COLLEGE**

**Key National Benchmarks – Where Does Your Institution Stand?**

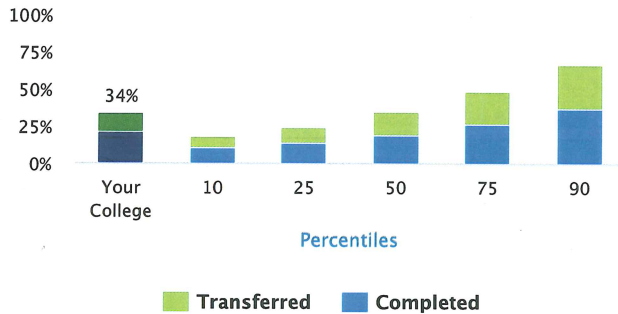
Your college participated in the National Community College Benchmark Project in 2014. This research is conducted annually by The National Higher Education Benchmarking Institute (NHEBI) at Johnson County Community College. We would like to share some of the key results of this study with you. The report illustrates how your college compared to national data, representing 261 community colleges.

The full NCCBP report, available online, contains more than 150 benchmarks on student demographics, measures of student success, faculty and staff data, workforce and community outreach, and institutional characteristics and effectiveness metrics.

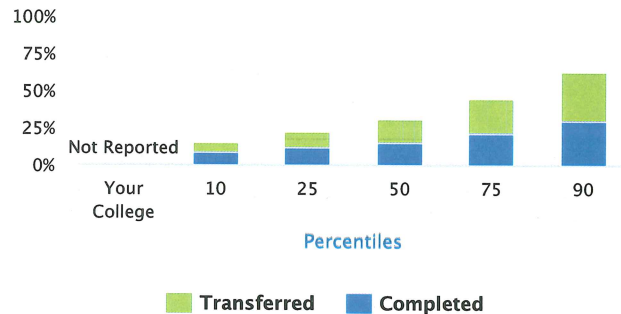
Member colleges use the benchmarks to support:

- Strategic planning and selection of KPIs
- Accreditation
- Internal and external accountability activities
- Institutional transparency
- Documentation of student success

**Full-time Students Completed or Transferred in Three Years**



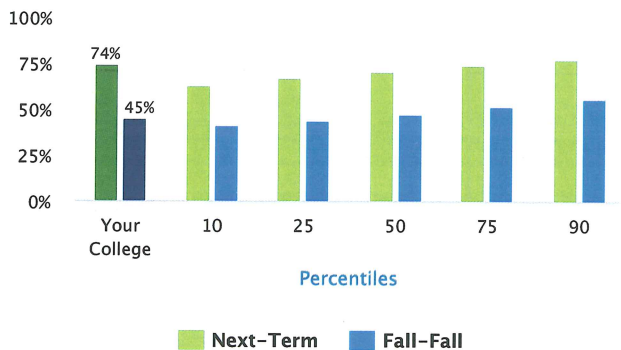
**Part-time Students Completed or Transferred in Six Years**



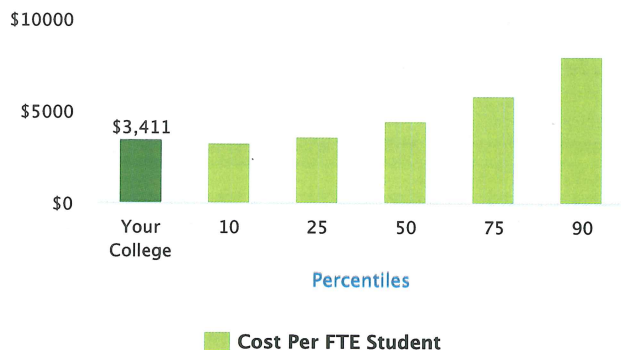
The percent of students out of the unduplicated full-time, first-time, credit headcount from Fall 2010 IPEDS GRS cohort who either completed a degree or certificate before fall 2013 or who transferred to four-year institutions before fall 2013.

The percent of part-time students out of the unduplicated part-time, first-time, credit headcount from Fall 2010 IPEDS GRS cohort who either completed a degree or certificate before fall 2013 or who transferred to four-year institutions before fall 2013.

**Persistence Rate**



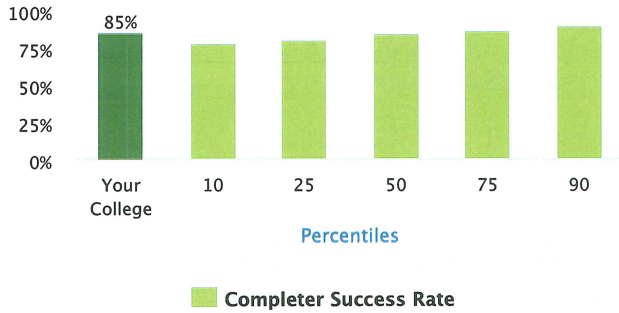
**Instructional Cost per FTE Student**



The persistence rate is the percent of Fall 2012 credit students, both full- and part-time, who return to the campus for the next term (usually Spring 2013), or for the next fall term (Fall 2013). This metric excludes students who graduated or completed certificates in the time frame.

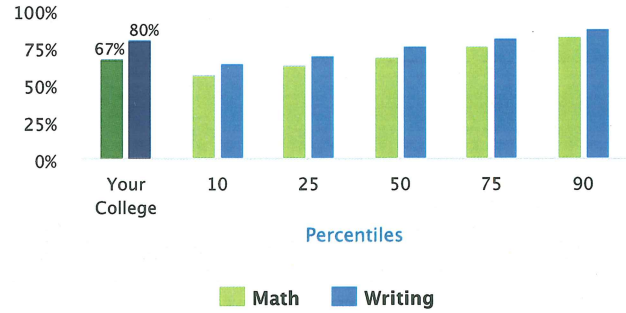
2013 instructional costs include salaries, benefits, supplies, travel and equipment for all full- and part-time faculty and other instructional administration and support personnel per full-time equivalent student.

## College-level Courses: Completer Success Rate



The percent of students, institution-wide, who received grades of A, B, C, or Pass in college-level credit courses in fall 2012.

## Developmental Completer Success Rate



The percent of students, institution-wide, who received grades of A, B, C, or Pass in developmental/remedial math and writing courses in fall 2012.

### Strengths

The following benchmarks are where your community college performed at its best. The benchmark is followed by the percent rank for your institution.

1. CCSSE Support for Learners Benchmark Mean  
**Your Rank - 97<sup>th</sup> Percentile**
2. % of Students that Received a Passing Grade in their First College-Level Writing Course of those that Completed a Developmental/Remedial Writing Course  
**Your Rank - 96<sup>th</sup> Percentile**
3. % of Minority Employees of the Minority Population of the Service Area  
**Your Rank - 91<sup>st</sup> Percentile**
4. % of Students Receiving a Passing Grade from those Completing Distance Learning Classes  
**Your Rank - 90<sup>th</sup> Percentile**

### Opportunities for Improvement

The following benchmarks are where your community college may need improvement. The benchmark is followed by the percent rank for your institution.

1. % of Full-Time Students that Completed or Transferred in Six Years  
**Your Rank - 7<sup>th</sup> Percentile**
2. % of Students that Received a Passing Grade of those that Completed Speech  
**Your Rank - 14<sup>th</sup> Percentile**
3. % of Students that Received a Passing Grade of those that Completed College Algebra  
**Your Rank - 20<sup>th</sup> Percentile**
4. % of Full-Time Students that Completed in Six Years  
**Your Rank - 22<sup>nd</sup> Percentile**

## Next Steps — Peer Comparisons

*The NCCBP On-Line Peer Comparison Tool allows you to compare your results to similar community colleges. Please contact us if you would like assistance using this tool.*

### More Information

Thank you for being an NCCBP member. Find more information on the NCCBP by visiting our website [NCCBP.org](http://NCCBP.org) or by calling or emailing the Benchmark Institute.

Your research office will be able to provide additional benchmarks from the research, including peer comparisons.

The full NCCBP report, available online, contains more than 150 benchmarks on student demographics, measures of student success, faculty and staff data, workforce and community outreach, and institutional characteristics and effectiveness metrics.

To view this report online, go to [NCCBP.org/reports/executive](http://NCCBP.org/reports/executive) and log in.

Dr. Lou Guthrie, Director  
National Higher Education  
Benchmarking Institute

Johnson County Community College  
12345 College Blvd.  
Overland Park, KS 66210  
913-469-8500 Ext. 4019  
E-mail: [louguthrie@jcc.edu](mailto:louguthrie@jcc.edu)  
Twitter: [@EdBenchmark](https://twitter.com/EdBenchmark)

